

Interested in being an Independent Stylist at TRW?

Hopefully this answers all your questions...

After reading this, if you have further questions or would like to apply to be an independent stylist at TRW, please email info@tworedheadsandawolf.com.

Location:

596 Outpost Circle, Suite A
Hudson, WI 54016

Convenient location
Great Parking

Environment: Great energy, fun, creative, peaceful, open minded and drama free. Enjoy your freedom and be creative. A feeling of awesomeness every time you come through the door for owners and guests. Something new and different - an independent salon combined with all the aspects of a growing product line.

Rent is \$200/week | 50% off your first 4 weeks

OR Share a station with one other stylist for \$250/week

That includes:

- Your own locking station, back bar storage, overflow storage, color storage.
- Your own retail shelf right next to your station.
- Towel Service - don't ever wash or fold a towel at TRW. No hauling towels home to wash them. Do what you do best, which is servicing your guest.
- TRW provides your BUSINESS insurance.
- Work as much or as little as you want. Full time, part time, whatever. It's fully yours for \$200/week or share a station with another stylist and split \$250/week.
- Front door access so you can work whatever schedule you want. Come and go as you please.

Bio, headshot and online booking link (link provided by you, which is easy. We can help you.) on the TRW website.

- Availability to post on any of our social platforms or eblasts.
- Great location!
- Parking
- Photoshoot opportunities
- Free Back Bar TRW liquid shampoo

You will need to provide:

- Wisconsin Managers License
- Wisconsin Establishment License (This is done after it is decided you join the TRW team.)
- Must represent the TRW brand to the highest standard. Our salon is different because we are also a growing hair & body care brand. We have an online store that sells nationwide and other retailers who sell TRW in their stores. With the help of our independent stylist, we will create an amazing culture for the TRW brand.
- Must provide all your own back bar, color and retail. You are totally independent. Choose whatever lines you want. A future goal of TRW's is to offer free back bar TRW products. We do offer free TRW liquid shampoo at the shampoo bowl.
- Your own online booking system if you wish to use one which we recommend you do. Makes your life easier and your business better. Schedulicity, Vagaro, MindBody, are all good. See what fits you best.

You will need to provide (continued):

- Your own credit card processing system. There are plenty to choose from. The most popular is Square.
- Your own phone line. Grasshopper is awesome if you don't want to just use your cell #. We do have a main number clients can call.
- Provide own business cards. You can use our template so you don't need to create one and just send that to a printer or we can just give you a logo and you can design your own.
- Provide own gift cards/certificates.
- Provide own capes and wash them. No laundry on site.
- Note: we won't have Guest Services/Front Desk Receptionist. We will train how we will all handle that as a team.

Lease Terms: One year lease, at least 30 day notice before end of lease if not resigning.

What kind of stylist is the best fit for TRW?

- Must know, understand and have OUTSTANDING Chairside Manner.
- Passionate for your career, industry and business.
- See yourself in your hair business for an extended period of time. This isn't just a side gig or a stepping stone for you.
- Ability to focus on solutions vs. problems.
- Must understand the importance of regularly attending continuing education.
- Must be technically really good at doing hair.
- Amazing customer service

A note from the owner:

Hey my fellow hairstylist! My name is Tasia and I am the owner and founder of TRW. I started my career as a hairstylist September 30th, 2003 at the Aveda Institute in Minneapolis. You can see my bio on this site if you want to learn more about me and my career. I've owned commissioned based salons and been a one man show. There are pluses and minuses of both, but I think we can marry the both of them and create an amazing environment to run our businesses out of. The point of this "note" is to let you know that I'm not just an owner. I will be doing hair right alongside you as well as developing/expanding our amazing, innovative and grass roots product line. I want you to know I will listen to you...when you have problems, concerns or suggestions. I know the industry. I know the business. I know hair. I know how much easier your job is when you have an environment that supports that. I also know what's a waste of money vs. what will add value or is worth investing in. I want to be very hands off when it comes to you and your business because you are independent and that is why you chose to be an independent stylist vs. an employee, BUT I will be there to coach and lead you to the fullest. I will assist you in making sure your hair business is successful and gives you the life and financial abundance you deserve. I want to help all the small businesses operating within Two Redheads and a Wolf. Be your own boss, but not by yourself.

Sincerely,

Tasia Ashton

Two Redheads and a Wolf

1.844.932.7965

Text: 715.220.9316

info@tworedheadsandawolf.com

*further details to be discussed if you were to join our team